20 UNIQUE SEGMENT IDEAS

1. NOTEWORTHY MENTION
2. PODCAST PLUG
3. LISTENER VOICEMAIL
4. GAMES & TRIVIA
5. QUESTION AND ANSWER
6. AFFILIATE OR SPONSOR INTERVIEW
7. TIPS & TRICKS
8. FEATURED QUOTE OR EXCERPT
9. FLASHBACK
10. SNEAK PEEK OF PREMIUM CONTENT
11. ASK THE AUDIENCE
12. LATEST NEWS IN YOUR FIELD
13. LISTENER COMMENT, TWEET, OR REVIEW
14. FUN FACT
15. EPISODE HASHTAG / AUDIENCE CHALLENGE
16. PRODUCT REVIEW & RECOMMENDATION
17. BOOK / MUSIC / POP CULTURE REVIEW
18. GUEST INTERVIEW
19. TELL A STORY
20. EPISODE RECAP

TIPS & BEST PRACTICES

1. REMEMBER YOUR TARGET AUDIENCE
2. CREATE SMOOTH TRANSITIONS
3. STAY RELEVANT
4. ADD VALUE